



NEW FARM PRESS WEBSITE SPONSORSHIP OPPORTUNITIES

Finding all the information on the hottest agriculture topics has never been easier. Farm Press's One-Stop category pages quickly connect our readers with critical news, commentary, research, and information. You can be the exclusive sponsor of all of the advertising positions on a One-Stop page, exclusively positioning your brand alongside specific, relevant content.

Own ALL of the positions within your selected **One-Stop Category Sponsorship**. Exclusive positions on category landing pages and all article pages linking from selected category.

AD UNITS FOR EACH ONE-STOP CATEGORY INCLUDE:

① Leaderboard Banner (728x90)

Attention-grabbing top banner position integrated into site's horizontal navigation bar.

File size limit: 35k

② Spotlight Ad (300x250)

Integrated right into the core of the freshest content, this premium position provides impact for larger creative options.

File size limit: 35k

③ Button Ad (180x150)

This space is integrated into the site's central location.

File size limit: 20k

RUN-OF-SITE PRICING FOR ALL SITES:

Interested in running your ad on the Home Page and other available pages of the website? Take advantage of our impression-based rates.

Leaderboard Banner	Spotlight Ad	Button Ad
\$35 CPM	\$45 CPM	\$25 CPM

Frequency Rates For One-Stop Category Pages Purchased:

	1	2	3	4
DELTA	\$3,000	\$2,550	\$2,400	\$2,250
SOUTHEAST	\$1,750	\$1,488	\$1,400	\$1,312
SOUTHWEST	\$1,500	\$1,275	\$1,200	\$1,125
WESTERN	\$2,000	\$1,700	\$1,600	\$1,500

ONE-STOP CATEGORY OPTIONS:

DELTA - Cotton, Soybeans, Rice, Corn, Wheat, Legislative, Markets, Biofuels, Equipment

SOUTHEAST - Cotton, Peanuts, Grains, Soybeans, Vegetables / Tobacco, Legislative, Markets, Biofuels, Equipment

SOUTHWEST - Cotton, Grains, Peanuts, Livestock, Legislative, Energy, Markets, Irrigation, Equipment

WESTERN - Grapes, Rice, Alfalfa, Tree Nut Crops, Vegetables, Cotton, Citrus, Environment, Equipment

