

2008 Marketplace Print Rates

						Vegetable Buy
Size	Width	Depth	B/W	Spot Color	4/Color	B/W
Tabloid Page (65")	5 col	13"	6,890	N/A	N/A	4,095
1/2 Page (30")	3 col	10"	3,180	N/A	N/A	1,890
1/3 Page (24")	3 col	8"	2,545	3,120	3,550	1,510
1/4 Page (16")	4 col	4"	1,695	2,080	2,370	1,010
1/6 Page (12")	2 col	6"	1,210	1,560	1,775	755
1/8 Page (8")	2 col	4"	850	1,040	1,185	505
Other Sizes:						
6" Ad	2 col	3"	635	780	890	380
4" Ad	2 col	2"	425	520	590	250
3" Ad	1 col	3"	320	390	445	190
2" Ad	1 col	2"	210	260	295	125
Column Inch	1-3/4"		105	130	150	65
Column Widths:						
1 Column	1-3/4"					
2 Columns	3-3/4"					
3 Columns	5-3/4"					
4 Columns	7-3/4"					
5 Columns	9-3/4"					
Frequency discounts	3-6 times = 10%		7-12 times = 15%		13+ times = 20%	

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Listings:	\$100	Limit - 5 lines per listing	
	\$20 per extra line		
Extra Enhancements:	Shaded listing \$25	Link to website or email \$25	1 picture or logo \$20