

# DeltaFarmPress.com

DeltaFarmPress.com serves high-income farmers across five mid-south states with timely and reliable information that covers the diverse interests of their farming enterprises ranging from cotton and soybeans to rice, corn and wheat. Topics covered address all production and marketing aspects of crops with additional emphasis on legislation, environment and regulatory issues at the state and federal levels.



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Contact your sales representative for additional information regarding One-Stop category sponsorship, video availability and special project opportunities.

## 1 LEADERBOARD BANNER (728x90)

Attention-grabbing top banner position integrated into the site's horizontal navigation bar.

**File size limit: 35k**

## 2 SPOTLIGHT AD (300x250)

Integrated right into the core of the freshest content, this premium position provides impact for larger creative options.

**File size limit: 35k**

## 3 BUTTON AD (180x150)

This space is integrated into the site's central location

**File size limit: 20k**

### RUN-OF-SITE PRICING:

Interested in running your ad on the Home Page and other available pages on the website? Take advantage of our impression-based rates.

**Leaderboard Banner**  
**\$37 CPM**

**Spotlight Ad**  
**\$47 CPM**

**Button Ad**  
**\$27 CPM**

All rates are net

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