

DELTA FARM PRESS Daily

DELTA FARM PRESS DAILY delivers breaking news from policy to production, marketing to management that effects Delta farmers every business day. Coverage is focused on issues affecting the region's major agriculture enterprises including cotton, soybeans, corn, wheat, livestock and rice. Perspective is also delivered on issues including farm policy, environmental regulations, industry trends and product news – all in an easy-to-use, up to the minute electronic format.

FREQUENCY: 5x per week, Monday - Friday

OPT-IN EMAIL SUBSCRIBERS: 12,500

Advertising Rates and Specs

Effective September 7, 2009

All rates are net per week - five issues

PREMIER EAR POSITION 1 issue position	<i>Size:</i> 120x295 + 50 words of text - both image and text may contain clickable positions. <i>Materials:</i> GIF or JPEG, text and linking URL <i>File Size:</i> 20K max., no Flash files	One week: \$980 Two weeks: \$890 Three weeks: \$790 Four weeks: \$715
BANNER POSITIONS Up to 4 per issue	<i>Size:</i> 180x150 + 50 words of text - both image and text may contain clickable positions. <i>Materials:</i> GIF or JPEG, text and linking URL <i>File Size:</i> 15K max., no Flash files	One week: \$890 Two weeks: \$810 Three weeks: \$720 Four weeks: \$650
EXPRESS LINKS Clickable links to your designated URL	<i>Materials:</i> Text up to 14 characters and linking URL	One week: \$35

Advertising Rates and Specs for all Dailies - Delta, Southeast, Southwest, and Western

Effective September 7, 2009

All rates are net per week - five issues

PREMIER EAR POSITION 1 issue position	<i>Size:</i> 120x295 + 50 words of text - both image and text may contain clickable positions. <i>Materials:</i> GIF or JPEG, text and linking URL <i>File Size:</i> 20K max., no Flash files	One week: \$2,200 Two weeks: \$2,050 Three weeks: \$1,900 Four weeks: \$1,320
BANNER POSITIONS Up to 4 per issue	<i>Size:</i> 180x150 + 50 words of text - both image and text may contain clickable positions. <i>Materials:</i> GIF or JPEG, text and linking URL <i>File Size:</i> 15K max., no Flash files	One week: \$2,000 Two weeks: \$1,870 Three weeks: \$1,740 Four weeks: \$1,200

From the Editors of



Delta Farm Press Daily

TIMELY RELIABLE INFORMATION FOR MID-SOUTH AGRICULTURE

In this May 19, 2009 Issue 239

TOP STORIES TODAY

Lorem Ipsum en Dolor Sit Amet

ORLANDO, Fla.—As a result of close cooperation by Intelligent Global Pooling Systems (IGPS) with the Houston Police Department's Major Offenders Task Force and retailers, a raid was conducted on a Houston buyer and seller of

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180x150

Up to 50 words of text
infelicitur senesceret ad-
laudabilis chirographi, etiam
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miscere tremulus umbraculi,
iam Pompeii lucide deciperet.

Myers Optimizes Processes for Material Handling Segment

AKRON, Ohio—Myers Industries Inc. announced plans to optimize its manufacturing operations for its material handling segment.

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180x150

Up to 50 words of text
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miscere tremulus umbraculi,
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Get Guidance for Developing RFID Data Security

WARRENDALE, Pa.—A new technical report that looks at systemic solutions that prevent unauthorized or inadvertent access to data on an RFID tag and in an RFID system was born with guidance from the AIM Global RFID Groups' guidelines on data access security.

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180x150

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iam Pompeii lucide deciperet.

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120x295 + 50 words of text

Express Links

CE COURSES



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How the right ergonomic PPE not only keeps workers safe, but helps employers meet production and quality.

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Another Headline

How the right ergonomic PPE not only keeps workers safe, but helps employers meet production and quality.

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VIDEO



Video headline

How the right ergonomic PPE not only keeps workers safe, but helps employers meet production and quality.

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