

Agricultural Technology & Irrigation 2010

**GPS
Automated Steering
Guidance Systems
Yield Monitors
Irrigation Technology
Specialized Software**

Special Issue Dates: April and October, 2010

Closing Dates: March 1 and September 1, 2010

Targeted Circulation 1,000+ acre growers

Delta Farm Press	13,184
Southeast Farm Press	10,319
Southwest Farm Press	13,924
Western Farm Press	21,300

Size	Gross Rate
Tabloid Page	\$10,995
2-Page spread	\$24,190
3/4 Page	\$ 8,955
Junior Page	\$ 6,900
Junior Page Spread	\$15,520
1/2 Page	\$ 6,345
1/2 Page Spread	\$13,940
1/3 Page	\$ 4,255
1/4 Page	\$ 3,220
1/6 Page	\$ 2,155

Color Rates (per page)	
Standard Color	\$1,380
Match Color PMS	\$2,005
Four-Color	\$3,170



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