

2010 SUNBELT EXPO



2010 OFFICIAL PROGRAM RATE CARD

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October 19-21, 2010**

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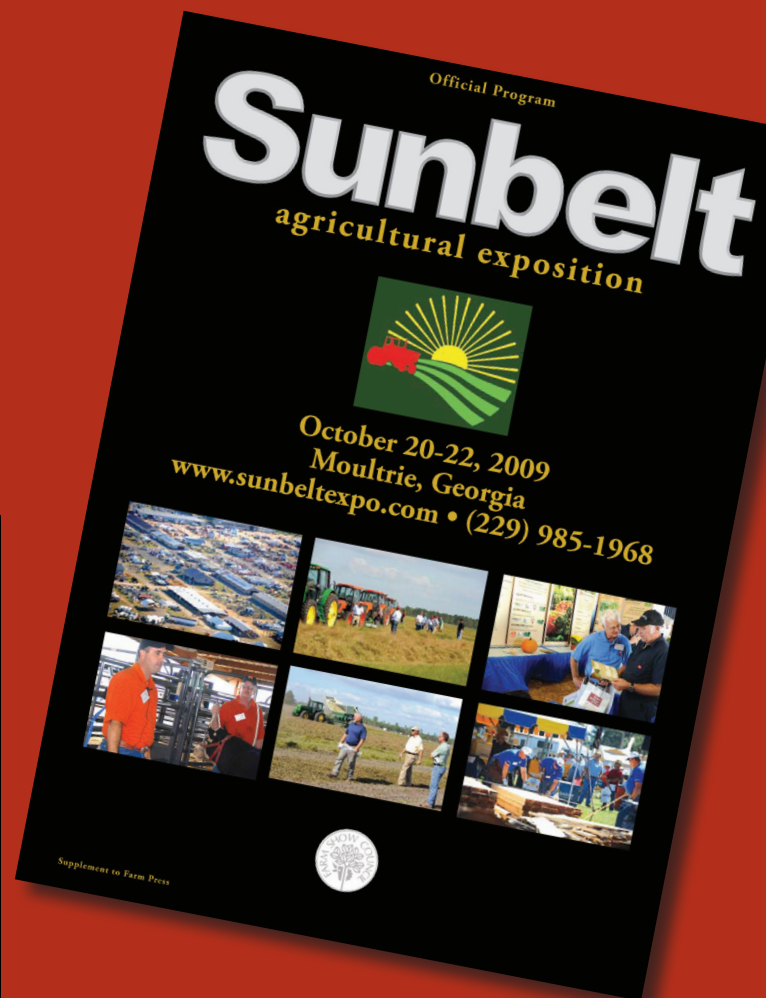
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SOUTHEAST FARM PRESS® & DELTA FARM PRESS®

North America's Premier Farm Show

The Sunbelt Ag Expo

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SUNBELT EXPO 2010

AD RATES AND ORDER FORM

Sunbelt Expo Rates for 2010

Ad Sizes	B/W	2/C (Std)	4/C
Full Page	6,260	7,050	8,200
Full Spread	14,180	15,045	16,125
2/3 Page	3,950	4,860	6,000
1/2 Page	3,840	4,720	5,600
1/3 Page	2,030	3,050	4,050
1/4 Page	1,910	2,590	3,455
1/6 Page	1,100	1,650	2,200
Business Card	800	1,200	1,600
NEW! Exhibitor List Ad			395

All rates are gross.

Space Reservation Deadline: Aug. 23, 2010
Material Deadline: Sept. 1, 2010

Ad Dimensions	Width	Depth
Full page	7"	10"
2/3 Page	4 1/2"	10"
1/2 Horizontal	7"	5"
1/2 Vertical	3 3/8"	10"
1/3 Vertical	2 1/8"	10"
1/3 Square	4 1/2"	5"
1/4 Standard	3 3/8"	5"
1/6 Vertical	2 1/8"	5"
Business Card	4 1/2"	2"
NEW! Exhibitor List Ad	2 1/8"	1"

Mail this form to:
PO Box 1420
Clarksdale, MS 38614
or Fax it to: 662-627-1977

Contract:

Contact: _____
Title: _____
Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Ad Info

Ad Size: _____ Shape: _____ Color: _____ Rate: _____

Signature: _____

Date: _____



Contact your sales representative for details at 800-253-3160